

APS Strategic Plan 2024–2026

Updated 2025



APS 2024–2026 STRATEGIC FRAMEWORK

VISION The Future We Want to Create

Physiology is foundational to advancing scientific discovery in the life sciences.

MISSION Why We Exist

Empowering scientists to understand life and improve health by advancing and communicating discoveries in physiology and medicine.

VALUES How We Behave in the World

Scientific Excellence, Welcoming Community, Respect and Collegiality, Accountability, Innovation

APS champions exceptional scientific research and discovery focusing on how life works.

APS cultivates a welcoming and inclusive home for all life scientists.

APS promotes physiology as the overarching discipline that unites scientific efforts to understand the mechanisms of life.

APS proactively responds to challenges and opportunities arising for the Society and the discipline.

DRIVING EXCELLENCE IN PHYSIOLOGY

APS champions exceptional scientific research and discovery focusing on how life works.

Create world-class tools and content platforms to highlight and share discoveries and advances in physiology.

Attract and recognize leaders in life sciences and medicine to engage with and inform our community.

Identify major scientific challenges and advance solutions affecting life and health.

CHAMPIONING COMMUNITY

APS cultivates a welcoming and inclusive home for all life scientists.

Foster a welcoming community within the Society that strengthens APS' programs, leadership and scientific excellence by bringing more voices to the table.

Enhance the value offered to life and biomedical science researchers and educators at all career stages.

Increase participation of scientists and educators who are engaged in physiological work but who may not identify as physiologists.

ELEVATING THE STANDING OF PHYSIOLOGY

APS promotes physiology as the overarching discipline that unites scientific efforts to understand the mechanisms of life.

Communicate the significance and centrality of physiology to the broader life science and biomedical communities.

Raise awareness among universities, research institutions, funding agencies and relevant government bodies, advocating for the importance and relevance of physiology in the biomedical and life sciences.

Promote new and evolving advances in physiology.

THRIVING IN A CHANGING WORLD

APS proactively responds to challenges and opportunities arising for the Society and the discipline.

Develop a new business model that prioritizes financial sustainability while addressing the challenges posed by the changing scholarly publishing landscape.

Safeguard the discipline by advocating for appropriate government regulations and funding.

Strengthen APS governance by increasing efficiency, transparency and responsiveness.