

APS Strategic Plan 2024



Vision: The future we want to create.

Physiology is foundational to advancing scientific discovery in the life sciences.

Mission: Why we exist.

Empowering scientists to understand life and improve health by advancing and communicating discoveries in physiology and medicine.

Values: How we behave in the world.

Scientific excellence

Welcoming community

Respect and collegiality

Accountability

Innovation



Goals and Objectives



DRIVING EXCELLENCE IN PHYSIOLOGY

APS champions exceptional scientific research and discovery focusing on how life works.

Create world-class tools and content platforms to highlight and share discoveries and advances in physiology.

Attract and recognize leaders in life sciences and medicine to engage with and inform our community.

Identify major scientific challenges and advance solutions affecting life and health.

CHAMPIONING COMMUNITY

APS cultivates a welcoming and inclusive home for all life scientists.

Advance diversity and inclusion
in all Society activities.

Enhance the value offered to life and
biomedical science researchers and
educators at all career stages.

Increase participation of scientists and
educators who are engaged in
physiological work but who may
not identify as physiologists.

ELEVATING THE STANDING OF PHYSIOLOGY

APS promotes physiology as the overarching discipline that unites scientific efforts to understand the mechanisms of life.

Communicate the significance and centrality of physiology to the broader life science and biomedical communities.

Raise awareness among universities, research institutions, funding agencies and relevant government bodies, advocating for the importance and relevance of physiology in the biomedical and life sciences.

Promote new and evolving advances in physiology.

THRIVING IN A CHANGING WORLD

APS proactively responds to challenges and opportunities arising for the Society and the discipline.

Develop a new business model that prioritizes financial sustainability while addressing the challenges posed by the changing scholarly publishing landscape.

Safeguard the discipline by advocating for appropriate government regulations and funding.

Strengthen APS governance by increasing efficiency, transparency and responsiveness.