

Strategic Plan Strategy Examples

Goal 2, Objective 1: Advance diversity and inclusion in all Society activities.

EXAMPLE STRATEGY: *Establish baselines and expand representation of under-represented groups within the APS leadership structure.*

Goal 2, Objective 2: Enhance the value offered to life and biomedical science researchers and educators at all career stages.

EXAMPLE STRATEGY: *Improve member retention and overall satisfaction among mid-career members.*

Goal 4, Objective 1: Develop a new business model that prioritizes financial sustainability while addressing the challenges posed by the changing scholarly publishing landscape.

EXAMPLE STRATEGY: Implement the “Subscribe to Open” publishing model for our journal program, beginning in 2025.