

Job Title: Publisher/Senior Publisher, Digital and Analytics

Classification: Exempt

Reports to: Publications Director - Open Access Transformation, Digital & Marketing Engagement

Date: Updated February 2024

Overview

APS is a welcoming and inclusive team of highly skilled, results-oriented professionals, driven to produce excellence for our community and the discipline of physiology. We celebrate and support each other, seek out opportunities to innovate, learn and develop, and prioritize the good of the whole. Our culture embodies openness, trust, respect, integrity, collaboration, curiosity, healthy debate, and fearlessness.

Is this you?

We are seeking a dynamic **Publisher/Senior Publisher, Digital and Analytics** to join our team who will oversee the strategic electronic development and drive innovations for APS Publications. The candidate should be a proactive self-starter with attention to detail and the ability to make well-reasoned decisions, build strong relationships and influence diverse stakeholders and communities to further the mission of APS Publications. The ideal candidate should be inclusive, agile, innovative, courageous, determined, and a learner.

The **Publisher/Senior Publisher, Digital and Analytics** is responsible for implementing and evaluating new features, services, and technologies to ensure that web and mobile delivery platforms reflect current industry standards and supports APS strategy. Evaluations should include cross-functional collaboration of the entire publishing process as well as establishing pilots for testing, user experience interaction tracking, continual feedback loops, and summary reporting to influence decisions to improve author and reader experience. The candidate must be proficient in web content, platform requirements along and digital production systems to strategically guide and advocate for better usability. The **Publisher/Senior Publisher, Digital and Analytics** will work with colleagues to align common objectives, including facilitating discoverability and user satisfaction for members, authors,



and the wider readership. The position will work to streamline bibliometrics analytics reports to stakeholders throughout Publications, and the Society in general, to help drive the strategic direction of the division.

What you'll do

- 1) Deliver an effective and navigationally intuitive online publications platform, maximizing discoverability and integration of the publications supporting an author-first publishing environment.
- 2) Develop a digital roadmap on an annual basis, pivoting as needed, that integrates customer personas, journey analytics, customer actions and established goals from all publishing units for a better user experience.
- 3) Act as the direct liaison with the journal platform vendor, ensuring the efficiency, quality, and cost effectiveness of the delivered products with continual and regular follow up to driving change and meet the strategic goals of the department to enhance APS Publications value and excellence.
- 4) Perform regular data analysis using automatic data from established generated bibliometric reports and visualizations for the journals program regularly identifying trends and opportunities to inform editorial, marketing and product development.
- 5) Assess industry trends and standards to ensure up to date innovations with data-driven recommendations on steps to apply this knowledge to enhance APS digital publications through ongoing industry developments.
- 6) Monitor budgets related to the journal's web presence and develop budgets that align with strategies.

Publisher/Senior Publisher, Digital and Analytics may supervise **Journals Digital Publications Web Specialist**, based on experience.

Preferred Qualifications

We believe that all people are capable of great things. Because of this, we encourage you to apply even if you do not meet all of the requirements that are listed below.

Education and Experience

Bachelor's degree or higher - Science background a plus

Publisher, Digital and Analytics Publisher role typically has 10 or more years' experience in digital platforms and analytics or a Master's degree with typically 7 or more years' experience in digital platforms in scientific publishing related field or equivalent.



Senior Publisher, Digital and Analytics Senior Publisher typically has 15 or more years' experience in a digital platforms and analytics role or a Master's degree with typically 10 or more years' experience in digital platforms and analytics role in scientific publishing or a PhD degree with typically 7 or more years' experience in digital platforms and analytics role in scientific publishing or equivalent.

Skills you'll bring to APS

- Experience with JATS XML and validation tools
- Knowledge of running analytic reports, high level of understanding of bibliometrics and assessing results (intermediate/advanced Excel skills required, Power BI and Google Looker a plus)
- High computer proficiency and experience with Microsoft Office products, HTML, and XML
- Experience with Adobe Acrobat and Photoshop
- Proficient oral and written communication skills, including collaboration skills
- Strong prioritization and time management skills, the ability to meet deadlines
- Proficient project management skills
- Accuracy and attention to detail

How you'll be successful

- Inspire others to perform well by your ability to contribute to the success of a project or the organization
- Be a trailblazer and creative thinker who develops novel and better ways of doing things, whether large or small
- Adapt quickly and strive for constant improvement to change outdated processes when they no longer serve the best interests of the Society.
- Be willing to take well-informed risks, make mistakes, and learn from them.
- Work with tenacity to produce excellent results to be resilient and accomplish goals, even in the face of temporary setbacks.
- Always be inquisitive and continuously assess personal and organizational performance.
- Take ownership of your own professional development and bring fresh ideas back to the organization.

Please note this job description is not designed to cover or contain a comprehensive listing of activities, duties, or responsibilities required of the employee for this job. Duties, responsibilities, and activities may change with or without notice.

Where will you work?

Covid-19 sent us all home to work. Our team has been adaptable, productive and successful such that we have decided to continue to work remotely. We do have office space and there will be times when an in-person division meeting or staff meeting will be held at the office. Some staff work in the office 2 - 3 times per week, others come in on an as needed basis. The



key here is to identify with your supervisors what works best for you to produce the outcomes we need to serve our mission successfully. The APS office is based in Rockville, MD (Washington DC metro area).

Who we are

Founded in 1887, the American Physiological Society is a global leader in expanding knowledge related to biological function. We connect a multidisciplinary community of nearly 10,000 scientists and educators from around the world, driving collaboration and spotlighting scientific discoveries in physiology and related disciplines. Our members are advancing treatments and cures for everything from cancer and heart disease to obesity and addiction. They are also deepening our insight into living organisms, helping us to better understand how things like climate change are affecting the world around us. Today, physiology could not be more important. In fact, physiology is essential to answering virtually every critical question facing us in our understanding of life, health and disease.

What we Offer

APS offers amazing benefit coverages, some of which include:

- Flexible schedules and ability to work remotely.
- We offer a comprehensive and competitive health and welfare benefits, which includes medical, dental, vision, employer-paid Long-Term Disability, employer-paid life insurance, vacation time, sick time, bereavement leave, 10% employer contribution to retirement, and much more.
- A new and spacious co-working space for staff to use. The building has multiple amenities, including a café, game room, spa-like fitness center with access to showers and lockers, Peloton bikes, treadmills, elliptical machines, and designated bike space. Furthermore, we offer free shuttling services to the nearby metro station and North Bethesda's premiere destination for shopping and dining, known as Pike & Rose.

Want to Apply?

Please send your cover letter and resume to resume@physiology.org. APS is an equal opportunity employer, and all qualified applicants will receive consideration for employment without regard to race, color, religion, age, sex, national origin, disability status, genetics, protected veteran status, sexual orientation, gender identity or expression, or any other characteristic protected by federal, state or local laws.