# american physiology summit

APRIL 20-23, 2023 LONG BEACH

# On-site Advertising and Sponsorship Opportunities

# **Place Your Brand in a Featured Position**

#### LOBBY BANNERS | \$5.000

Present your brand with a 3-by-12 foot featured ad located in the main lobby entrance of the PhysioHub.

#### PHYSIOHUB VIDEO BANNERS | \$4,000

Gain exposure through a featured ad displayed on a 50-inch monitor adjacent to a high traffic social area inside the PhysioHub.

#### PROGRAM BOOKLET ADS | \$750

Receive a full-page ad in the American Physiology Summit (APS 2023) program booklet distributed to all attendees. (Three available)

#### ATTENDEE LANYARDS | \$4.500

Add your logo to the lanyard worn by every attendee at the Summit. Price quoted is for 3,000 lanyards.

## **Support Popular Events at APS 2023**

#### **WELCOME RECEPTION | \$8,500**

Showcase your brand front and center as we welcome APS 2023 attendees to our inaugural Summit. Sponsors will be recognized via two posters at the reception, on the Summit webpage and APS social media.

#### TRAINEE BASH | \$5,500

Support our celebration of the next generation of physiologists by supporting our APS 2023 Trainee Bash. Sponsors will be recognized via signage at the event, on the Summit webpage and APS social media

#### PORTER FELLOW REUNION RECEPTION | \$3,500

Sponsor APS' Porter Fellows networking programs that support early-career physiologists from underrepresented backgrounds. Sponsors will be recognized via signage at the event, on the Summit webpage and APS social media.

# APS K-12 LONG BEACH SCHOOL SUPPLY INITIATIVE | \$3,500

Join APS in our initiative to support a local elementary school through the creation of STEM school supply backpack kits. The kits will be assembled on-site during APS 2023. Sponsors will be recognized through branded school supplies, on-site signage and social media promotion.

## CAREER SHOWCASE | \$2,500

Align your brand with APS' career education programming at the APS 2023 Summit. The Showcase will spotlight non-academic career opportunities for graduate and established physiologists and skill development to prepare for these opportunities. Topics might

Please contact
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Partnerships, to
purchase advertising
or a sponsorship.

jwhite@physiology.org 301.634.7991 include creating a resume, researching career opportunities, preparing for an interview, and promoting yourself in person and online. Sponsors will be recognized via signage at the event, on the Summit webpage and APS social media.

APS PUBLICATIONS "PUBLISH WITH PURPOSE" SPEAKER SERIES (5 SESSIONS) | \$1,000 PER SESSION Sponsor the APS Publications' "Publish with Purpose" Speaker Series held on the PhysioHub main stage covering hot topics in peer review and publishing with guest speakers, APS editors, early career researchers and publishing experts. Sponsors are invited to introduce session speakers, engage audience members and provide APS-approved giveaway items. Sponsors will be recognized through on-site signage in the PhysioHub, on the Summit webpage and through APS Publications social media promotion.

# **Conference Mobile Application**

#### **BANNER ADS | \$3,000**

As a featured promotion hosted within the APS 2023 conference mobile application, this useful tool will be used by attendees to explore the Summit and organize their experience.

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