

# Exhibitor Registration Form



**american  
physiology  
summit**

## Welcome to the American Physiology Summit

Join us in Long Beach, California, for the American Physiological Society's (APS) new annual meeting, the American Physiology Summit 2023 (APS 2023). APS 2023 will be held at the Long Beach Convention Center April 20–23, 2023. Showcase your physiology research and education technology and services to the global physiology community.

The Summit offers you several ways to connect with attendees to share your company's story, demonstrate thought leadership in your field, educate the physiology community on your technology, and generate and nurture leads.

Please complete and return this form to reserve your exhibition space within APS 2023's centralized activity center, the PhysioHub.

## APS 2023 Early Commitment Program

Confirm your intent to join us at APS 2023 before September 1, 2022, and save 10% on all exhibition and sponsorship fees.

## Booth Location and Industry Presentation Timeslot Selections

The selection and availability of booth locations and timeslots for industry workshops and symposia are based on the chronological order of received exhibitor commitments.

## Exhibitor Conference Registrations

Exhibitors receive two conference registration badges for every 100 square feet of exhibitor space reserved. Additional badges for workshop/symposium presenters may be granted on an individual basis.

## Exhibitor Eligibility

The American Physiology Summit's exhibit program is designed to educate the physiological science community on the latest technology and services available to advance research and education. APS 2023 exhibits must be educational in nature and emphasize instruments, products or services for use in teaching or research.

Exhibition at APS 2023 is subject to approval by APS. At any time, APS reserves the right to refuse exhibitor applications not meeting standards required or expected, and the right to curtail or to close exhibits or parts of exhibits that reflect unfavorably on the character of the meeting. This applies to displays, literature, advertising, novelties, souvenirs, conduct of persons, etc.



### Instructions

Please complete the following form with your company's information and select your exhibition package on the next page. Completed registration forms should be sent to **Jacob White at the APS Development Office**.

Company Name:

Company Type:      Commercial                  Nonprofit                  Institution

Street Address:

City:

State/Province:

Postal Code:

Country:

Website:

Primary physiology area of interest:

### Primary Exhibitor Representative Information

Name:

Position/Title:

Email Address:

Phone Number:



## APS 2023 Exhibitor/Sponsorship Package Selected

### Innovator

#### 10-by-20 feet

#### 10-by-10 feet

- APS Case Studies and Technology Symposium\*
- Exhibit booth in the PhysioHub
- APS Matchmaker Report, an APS-curated list of conference attendees conducting research relevant to you
- APS annual meeting attendee email blast (messaging will be approved and sent by APS staff)
- Banner ads in annual meeting daily program reminder emails

\*The APS Case studies and Technology Symposium is a half-day event consisting of live symposia spotlighting product research or education applications through case study and practical skills training on lab techniques and best practices.

### Leader

#### 10-by-20 feet

#### 10-by-10 feet

- APS Industry Partner Product Workshop\*\*
- Exhibit booth in the PhysioHub
- APS Matchmaker Report, an APS-curated list of conference attendees conducting research relevant to you
- APS annual meeting attendee email blast. Messaging will be approved and sent by APS staff.
- Banner ads in annual meeting daily program reminder emails

\*\*The APS Industry Partner Product Workshop is a 45-minute workshop held in the PhysioHub on technology applications and best practices formatted as a lecture and Q&A session

### Partner

#### 10-by-20 feet

#### 10-by-10 feet

- Exhibit booth in the PhysioHub
- APS Matchmaker Report, an APS-curated list of conference attendees conducting research relevant to you
- APS annual meeting attendee email blast. Messaging will be approved and sent by APS staff.
- Banner ads in annual meeting daily program reminder emails



### Exhibition Options for Nonprofit and Government Entities

In addition to the above listed exhibition packages, non-profit and government entities have the option to exhibit via tabletop displays and sponsor career education programming held at APS 2023. For additional information, please use the contact information listed in the “Instructions” section.

### Exhibitor Space and Industry Presentation Timeslot Assignment Appointments

APS will distribute email invitations November 2022 to schedule exhibitor meetings to review and select available booth space and schedule industry workshops/symposia, if applicable.

### Exhibitor Fee Finance Policy

Exhibitors must submit a deposit equal to 50% of their total exhibition fees by November 1, 2022. Exhibitors registering after November 1, 2022, must submit full payment within 30 days of APS’ receipt of a completed registration form.

### Cancellation Policy

In the event APS 2023 cannot be held in person due to public health concerns, committed exhibitors and sponsors will receive a full refund and be provided with alternative digital conference marketing opportunities. Exhibitors may voluntarily cancel their APS 2023 registration any time before January 1, 2023, and receive a full refund of paid exhibition fees. Voluntary cancellations received after January 1, 2023, will be eligible for a 70% refund.

The undersigned acknowledges receiving a copy of the 2023 Exhibit Rules and Regulations and agrees to abide by all provisions, rules and regulations as published therein. The undersigned further agrees that the 2023 Exhibit Rules and Regulations are incorporated by reference into this contract. If any provision of this contract is deemed to be invalid or unenforceable under applicable law, this contract shall be considered divisible as to such provision and same shall thereafter be inoperative; provided, however, that the remaining provisions of this contract shall be valid and binding.

Exhibitor represents and warrants that the individual signing this application is duly authorized by Exhibitor to bind Exhibitor to the terms and conditions of this contract. Exhibitor assumes responsibility and agrees to indemnify, hold harmless and defend APS and their respective employees and agents against any claims or expenses arising out of the use of the exposition premises. The Exhibitor understands that APS does not maintain insurance covering the Exhibitor’s property and it is the sole responsibility of the Exhibitor to obtain such insurance.

### Signatures

#### Exhibitor

Name:  
Title/Position:  
Date:

#### American Physiological Society

Name:  
Title/Position:  
Date: